








JOHN DUGGAN

GRAPHIC & WEB DESIGNER / ART DIRECTOR / ILLUSTRATOR

CONTACT

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SOCIAL

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EDUCATION

BFA/GRAPHIC DESIGN

Kansas State University
2014

BFA/DIGITAL ARTS

Kansas State University
2012

PROFILE

Award-winning, highly creative and motivated brand artist and graphic/web designer with over fifteen years of professional design experience, twenty years concentration using the tools of the trade, and a lifetime of intrigue for and curiosity about the world of design. Strong affinity for typography, animation, and branding. Ample experience in both print and digital realms, as well as a solid foundation in illustration using a variety of media. Passionately curious about learning new programs, languages, skills, and trends in design. Exceptional interpersonal skills and a great track record of developing continuing relationships with superiors, direct reports, team members, and clients. Seeking challenging opportunities that will reward me with the chance to grow as a designer as well as use my unique skillset and style to benefit those I interact with.

EXPERIENCE

SENIOR WEB DESIGNER

DISH Network | Overland Park, KS | 2022 - Present

Leading the effort to unify, simplify and expand the visual identities of multiple subsidiary companies under the DISH Network umbrella, including DISH Network, Boost Mobile, Boost Infinite, SlingTV, and a handful of smaller prepaid wireless providers acquired by DISH in their march toward expanding their footprint to cover 70% of the country with wireless cell phone and internet service. My primary responsibilities are to find and eliminate inefficiencies within the brand and web departments to streamline workflows and promote collaboration between brand teams and other departments. This has involved creating brand guidelines that live in the cloud for third parties to access, as well as templating web banners and email communications to enable quick turns.

SENIOR ART DIRECTOR

Crux KC | Kansas City, MO | 2022

Art director, designer, mentor and supervisor overseeing a team of five designers. Was responsible for managing and elevating the creative for over 60 client brands. Day-to-day managerial responsibilities included oversight of the creative work of the design team, helping them set professional goals so they can grow individually and as a team, meeting with and presenting to clients, working with local and national print vendors to create stand-out print collateral, and communicating with project management and account teams to ensure we are hitting deadlines. Daily design responsibilities include branding, logo, web and packaging design, animation, illustration, and print layout.

AWARDS

KC DESIGN WEEK

Branding | AIGA | 2019

Environmental Signage | AIGA | 2019

DAYLIGHT COFFEE

Branding | AAF | 2018

DONUTOLOGY

Branding | AAF | 2017

Branding | AIGA | 2017

Logo | AAF | 2017

Logo | AIGA | 2017

ACCOLADES

ESOP COMMITTEE CHAIR

Woodruff | 2020 - 2021

Seeking out-of-the-box ways to foster Woodruff's employee-owned spirit

DEI COMMITTEE MEMBER

Woodruff | 2020 - 2021

Fostering Diversity, Equity & Inclusion in and out of the workplace

BRANDLAB MENTOR

Sandbox | 2019

Mentoring underprivileged students

INBOUND CERTIFIED

Hubspot | 2015

For Inbound methodology mastery

AIGA

KSU Chapter | 2010 - 2014

Treasurer, VP, 4 year member

DESIGN FOR AMERICA

KSU Chapter | 2012 - 2013

Founder/president of K-State branch

EXPERIENCE

ART DIRECTOR / DESIGNER / BRAND SPECIALIST

Woodruff | Kansas City, MO | 2019 - 2022

Jack-of-all-trades art director and graphic designer for an agency that specializes in agriculture and pet and animal health/food marketing. Since my arrival I've been the go-to talent for product brand development, packaging design, illustration, web design and 2D animation, in addition to a traditional role as art director, where I saw campaign ideation and development for a diverse range of clients and products from start to finish.

ART DIRECTOR / GRAPHIC & WEB DESIGNER

Sandbox | Kansas City, MO | 2016 - 2019

Art director, graphic/web designer, and illustrator for an international agency that primarily focuses its efforts in the retail, health care, and agricultural sectors. While at Sandbox I used my diverse skill set to: bring brands to life for revolutionary new drug therapies offered by the world's leading pharmaceutical makers; shape the in-store experience of Sprint Stores and the LG TV wall at Best Buys across the country, through visual storytelling, wayfinding, and on-screen interactive content; played key roles in creating presentations for, presenting to, and ultimately winning many new business clients. Additionally, as part of the Sandbox Design Team, I specialized in branding, logo design, illustration, and web design for regional and local clients.

BRAND ARTIST / DESIGNER

TANK New Media | Overland Park, KS | 2014 - 2016

Jack-of-all-trades designer for a digital marketing agency in Overland Park. Helped shape them into one of the top 25 digital marketing agencies in Kansas City despite a company size of four at the time of my hire. Responsible for wearing many hats, including brand strategy and design, front-end web design, illustration, animation, video editing, prepress production, user interface/experience design, and other advertising and marketing essentials as the need arises.

REFERENCES

REFERENCES AVAILABLE UPON REQUEST